

INCREASE YOUR ORGANIC WEBSITE TRAFFIC

01 Define your business niche

- Who is your target audience?
- How can you help them?
- Which problems can you solve for them?

02 Set up a website

- Choose a website domain with an ISP of your choice.
- Build (or have one built) a responsive website.

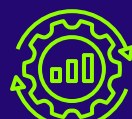
03 Link your website with search engines

- Connect your website with popular search engines like Google and Bing.
- Set up your Google My Business page.

04 Start Search Engine Optimisation (SEO)



Audit your website



Optimise the website for better search engine crawl ability



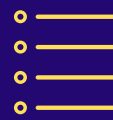
Do thorough keyword research



Conduct in-depth competitor analysis



Determine user intent



Thoughtfully make a list of keywords



Initiate Off-page SEO to start appearing on identified keywords on Search Engine Ranking Pages (SERPs) and generate backlinks to your website

05 Create content for your niche

- Create and publish content on your website around the identified keywords

06 Leverage your social media

- Regularly post the content on social media properties to drive organic traffic to your website



SEO | SEM | B2B | PRODUCT | SERVICE

www.entaledigital.com